



Innovative Solutions in Organic Farming: The BIOKARPOS Journey



Name of the Organisations Involved

- BIOKARPOS S.A., Greece

Challenges Identified

Traditional organic farming, while aligned with sustainable and environmentally friendly practices, may encounter challenges in the process of cultivation, harvesting, control, packaging, and distribution of products. Conventional methods of packaging, if they are not protective, can lead to a higher risk of spoilage or damage during transportation. Limited distribution networks can result in delays and difficulties in reaching consumers in a timely manner. Due to challenges in the supply chain and distribution, organic products may have a shorter shelf life by the time they reach consumers. This can affect their freshness and overall quality.

Goals and Solution

BIOKARPOS, a family business founded in 2006, is nestled in Maladreni, Argolis, Northern Peloponnese, within a region celebrated for its rich history, fertile soil, and excellent climate. The company's origins can be traced back to Michael Mavrogiannis, the great-grandfather of the family, who fervently transformed the family farm into an organic unit, spanning over 1000 acres today.

The overarching goal of the family is to provide clean, nutritious products that are accessible to all. Their cultivation, harvesting, control, packaging, and distribution processes are aligned with this philosophy, which has guided the family business throughout the years. In this journey, BIOKARPOS relies on two key allies: their dedicated partners, who form the soul of the company, and modern scientific and technological means, in which they continuously invest.

Actions Taken

During the last years, BIOKARPOS has implemented investments for the creation of a new modern packaging house, the modernisation of production department and the mechanical equipment, regarding the cultivation of the private farm. The company is equipped with the most modern technological means that ensure the maintenance of the original quality and excellent hygiene for the products, during all stages of production.

With an unwavering commitment to providing valid and high-quality customer service, the company has invested in complete vertical integration, establishing a fleet of proprietary refrigerated trucks. These trucks facilitate daily deliveries of a comprehensive range of excellent quality organic products to both the mainland and the islands of Greece.

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Benefits and Impact

Notably, BIOKARPOS, drawing on its extensive experience, has dynamically entered the market by introducing high-quality private label products under the brands "EuBio" and "Amelxi." The key pillars of the product offering are:

- Product Safety
- Excellent quality
- Fair Prices
- Wide variety
- Consistency in Services

Today, the company stands as one of the most esteemed suppliers of organic products in Greece, boasting a flourishing international presence—a source of immense pride for BIOKARPOS.



Source: BIOKARPOS website

Contact Information

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Prepared by

CONNEXIONS

Application Area

☒ Resources Usage

Digital Technology in the Value Chain

☒ Supply-Chain Management

☒ Agricultural Inputs and Services

Digital Technologies

☒ Other Technologies

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